

CERTIFICATION IN HOSPITALITY & TOURISM MANAGEMENT

OVERVIEW:

The objective of this program is to equip the participant by developing skills required to begin and succeed in the career of hospitality and tourism. The program is tailored to focus on the latest developments in the hospitality industry.

COURSE DURATION

12 Weeks

Fee: Rs 12000/-

Start Date: 17th December, 2019

ADDRESS

Foundation University Sialkot Campus, Pakki
Kotli near Saga Gate No.4, Daska Road, Sialkot

RESOURCE PERSON

Faculty of Management
052-3557757
info.fusc@fui.edu.pk

MODULES

- Office Management
- Food and Beverage Management
- Hospitality driven behavior
- Customer Services
- Hotel Accounting
- Work Placement (Internship)

Aims and Objectives:



Develop professional hotel competencies such as effective communication, good customer service, leadership, and team work, ensuring that you provide high-quality product or service to your valued guests.



Supervised practical exposure directly related to your academic and career goals.



Become immediately effective candidate within the hospitality and tourism industry through understanding the principles and procedures of hospitality.

CAEER PROGRESSION OPPORTUNITIES:

You can expect to work in a range of hotel and tourism industry roles, including:

- Front Desk Manager
- Housekeeping In-charge
- Booking and Reservations Officer
- Restaurant Manager
- Food Service Officer

PARTICIPANT PROFILE:

The program is particularly designed for the people who wish to join tourism or hospitality industry. Participants of this course may be fresh graduates or intermediate with one-year experience.