



FOUNDATION
UNIVERSITY
SIALKOT
CAMPUS

FREELANCE

FREELANCING

Course Contents:

- ☑ What is Freelancing?
- ☑ Pros and Cons of Freelancing
- ☑ Setting Up Your Workplace
- ☑ Branding Yourself
- ☑ Creating Your Portfolio
- ☑ Setting Estimates and Rates
- ☑ How to find clients & get paid
- ☑ How to select a target market
- ☑ Marketing and Promotion
- ☑ Where to Find Work
- ☑ Working with Clients
- ☑ How to manage clients
- ☑ Project Management
- ☑ Practice what you have learn
- ☑ Final Words of Advice

WHO CAN ATTEND

- ☑ Anyone having basic IT Skills or being able to use computer
- ☑ Computer Science Students or Fresh Graduates

Starting From: 1st Dec 2019

Course Duration: 3 weeks

Classes: Weekend/Evening

Fees Rs. 8,000/-

**FACILITATOR:
MS. MARIA NAZIR**